

NEW YORK

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OUTFITTING YOUR HOME

SPECIAL ADVERTISING SECTION

based on their preferences—they are shown the appropriate portfolios Ms. Fisher has chosen from the 200 design professionals.

With her assistance, the group is eventually vetted down to two or three that the client will interview.

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DOYENNE OF DESIGN

New Yorkers are turning into homebodies, people who want classical and comfortable surroundings above all else, says Judy Block, founder and president of Designer Referral Services of New York. Ms. Block, 19 years at the helm, represents more than 70 prominent interior designers, linking up their expertise with the needs, taste and budget of home and apartment dwellers.

“My clients want something classic, comfortable, livable, whether in a modern or traditional style. That may mean a flat-screen TV in the living room, something you never used to see,” says Ms. Block, who meets clients in their homes to see and assess the space in question.

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THE PERFECT FIT

There's no apartment space too small or oddly shaped that Techline Studio can't transform it into something magically practical. “Home offices, general storage, wall systems, entertainment centers—we say

we're the company that provides 'furniture that fits', ” says the company's chief architect Gavin Bromell. He's backed by professional designers